**Initial Ideas:**

* Pages
  + Cart
  + Page for each product
  + Main page
  + Checkout page
  + Processing
  + Mailing list
  + About us/contact
  + Logo/banner
* Design ideas
  + Navigation stays at top of page, moves with it when scrolling
  + Click on subgroup for strawberries, takes you to that specific page where they are listed
  + Option drop down below each strawberry theme
  + Hover over and arrows pop up for slideshow
  + Hover over and arrows pop up for slideshow on edges of sections
  + Social media links using logos on header and footer
  + Hover animations for fonts
  + Google login API
  + Google/paypal checkout API
* Primary goal of homepage
  + Catch the eye of the user immediately
  + Allow user to quickly navigate to specials, seasonal items, etc
  + Possible navigation options
    - Contact us
    - About us
    - Support
    - Twitter, insta, facebook pages